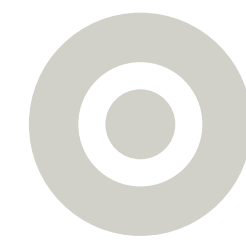


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SEEK IT OR LET IT COME:

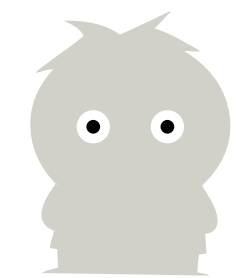
HOW DESIGNERS ACHIEVE INSPIRATIONS

a study on design method based on empirical work with ten designers



RESEARCH OBJECTIVE

To explore the relationship between designers and design inspirations on the mindset level.



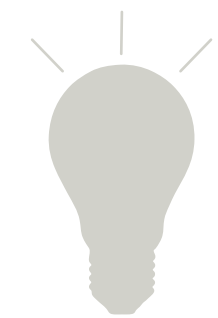
RESEARCH SUBJECTS

1 web designer
1 industrial designer
1 architect
3 hci researcher
4 interaction designer

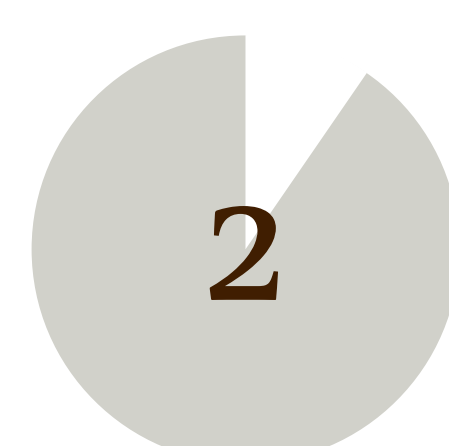
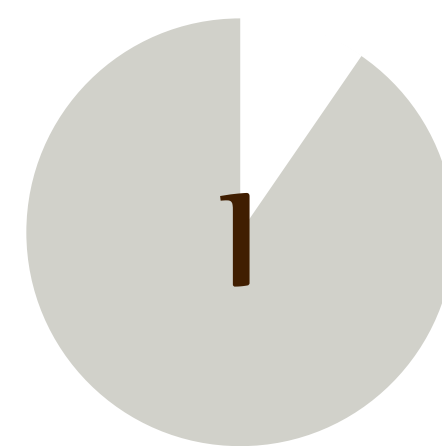


RESEARCH METHODS

Semi-structured interviews
Online surveys
A "reflection-on-action" method



FINDINGS



- 9/10 : "In general, inspirations find me."
1/10 : "In general, I seek for inspirations."
- 9/10 : "In my opinion, designers should actively seek for inspirations."
1/10 : "In my opinion, designers should let inspirations come to them naturally."

INSIGHTS

- Inspiration appears when outside information that makes sense to designers tries to communicate and shows new possibilities.
- Designers are found by inspirations in many cases while they think they should be more active to seek for inspirations.
- The more they go to seek for inspirations, the more possible they will be found by inspirations.