SEEK IT OR LET IT COME: HOW DESIGNERS ACHIEVE INSPIRATIONS
a study on design method based on empirical work with ten designers

RESEARCH OBJECTIVE
To explore the relationship between designers and design inspirations on the mindset level.

RESEARCH SUBJECTS
1 web designer
1 industrial designer
1 architect
3 HCI researcher
4 interaction designer

RESEARCH METHODS
Semi-structured interviews
Online surveys
A "reflection-on-action" method

FINDINGS
1. 9/10: "In general, inspirations find me."
   1/10: "In general, I seek for inspirations."
2. 9/10: "In my opinion, designers should actively seek for inspirations."
   1/10: "In my opinion, designers should let inspirations come to them naturally."

INSIGHTS
- Inspiration appears when outside information that makes sense to designers tries to communicate and shows new possibilities.
- Designers are found by inspirations in many cases while they think they should be more active to seek for inspirations.
- The more they go to seek for inspirations, the more possible they will be found by inspirations.